



## **LIVESEED WORKSHOP**

Organic apple breeding in Europe- Common strategy and networking to face coming up organic sector challenges and market opportunities

**Friday 15.2.2019**  
**09.00-13.00**

**BIOFACH Exhibition Center, NCC Mite, room Lissabon**  
**Nuremberg , Germany**



**BIOFACH2019**  
into organic



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## **LIVESEED Workshop**

### **Organic apple breeding networking**

**Topic:** Organic apple breeding in Europe- Common strategy and networking to face coming up organic sector challenges and market opportunities

**Time:** 15<sup>th</sup> of February 2019, 9.00 to 13.00

**Place :** (BioFach) Nuremberg Convention Center, NCC Mite, room Lissabon

#### **Objectives:**

1. Identifying common paths of collaboration on breeding and cultivar testing methodologies including material exchange
2. Investigating common strategy on organic breeding innovation promotion to the market and end users
3. Meeting organic apple farmers needs around Europe for cultivars and rootstocks
4. Exploring new challenging impact of organic legislation on apple breeding and reproductive material marketing

#### **Who should participate?**

Organic apple breeders and stakeholders from nurseries, breeding facilities, farmers' unions and end users. Countries: all over Europe.

## Workshop contents

- **Best practice examples of organic apple breeding:** Participants come to know different organic apple breeding methods and approaches ( exploring agrobiodiversity ,testing protocols, participatory breeding, material exchange for testing)
- **Country cases:** different breeding targets and their limitations in different member states
- **Legislation and breeding:** New organic legislation impact on apple breeding and propagation material marketing
- **Enabling organic apple breeding meet market and end users:** making organic bred apple varieties available and attractive for farmers and consumers. Farmers needs regarding suitable varieties or rootstocks and market demands.